Grandy & Associates

12 Driving Forces Definitions

When it comes to Knowledge, defined as a passion to discover, systemize and analyze; a search for information, a person is more...

Instinctive

People who are driven by utilizing past experiences, intuition and seeking specific knowledge when necessary.

Intellectual

People who are driven by opportunities to learn, acquire knowledge and the discovery of truth.

When it comes to Utility, defined as a passion to gain return on all investments of time, talent and resources, a person is more...

Selfless

People who are driven by completing tasks for the sake of completion, with little expectation of personal return.

Resourceful

People who are driven by practical results, maximizing both efficiency and returns for their investments of time, talent, energy and resources.

When it comes to Surroundings, defined as a passion to add balance and harmony in one's own life and protect our natural resources, a person is more...

Objective

People who are driven by the functionality and objectivity of their surroundings.

Harmonious

People who are driven by the experience, subjective viewpoints and balance in their surroundings.

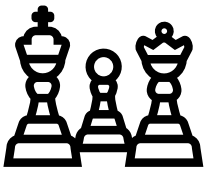
When it comes to Others, defined as a passion to eliminate hate and conflict in the world and to assist others, a person is more...

Intentional

People who are driven to assist others for a specific purpose, not just for the sake of being helpful or supportive.

Altruistic

People who are driven to assist others for the satisfaction of being helpful or supportive.



When it comes to Power, defined as a passion to achieve position and to use that position to influence others, a person is more...

Collaborative

People who are driven by being in a supporting role and contributing with little need for individual recognition.

Commanding

People who are driven by status, recognition and control over personal freedom.

When it comes to Methodologies, defined as a passion to pursue the higher meaning in life through a defined system for living, a person is more...

Receptive

People who are driven by new ideas, methods and opportunities that fall outside a defined system for living.

Structured

People who are driven by traditional approaches, proven methods and a defined system for living.